



We provide a platform to help your business make a positive, measurable impact in your community.

Get in touch with us to find out how we can partner with your organisation.

**Tel: 02890 436400**

**Email: [admin@nowgroup.org](mailto:admin@nowgroup.org)**



[www.nowgroup.org](http://www.nowgroup.org)

Your strategic

# SOCIAL IMPACT PARTNER

[www.nowgroup.org](http://www.nowgroup.org)

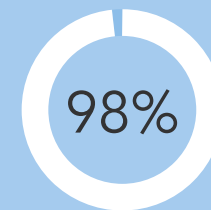




NOW Group is a social enterprise that supports people with learning difficulties and autism into jobs with a future.

We offer a range of solutions to businesses including corporate catering, recruitment and supported employment, social impact measurement and disability awareness training. Our team can partner with your organisation to provide a strategic way for you to have a positive impact on society through your supply chain.

Everything we do is outcomes focused and measurable. We will work with you to communicate your impact and demonstrate its value for your organisation. Get in touch today to find out how we can work with your business.



Participants on our employment service have a 98% retention rate

## Recruitment and supported employment

At NOW Group we support people with learning difficulties and autism into jobs with a future. We work with employers to find hard working, loyal staff for their organisation and support both the company and staff member to ensure a successful relationship. We work with a range of people including those with a high functioning form of autism, people who have a mild learning difficulty such as difficulty reading or writing and people with a learning disability.

As well as finding staff for your organisation, our supported employment service can work with you to support your existing employees with a learning difficulty or disability. We work in partnership with your HR and management team to ensure that your employee remains in work and happy in their role. Research indicates that our participants are committed, loyal and enthusiastic employees.



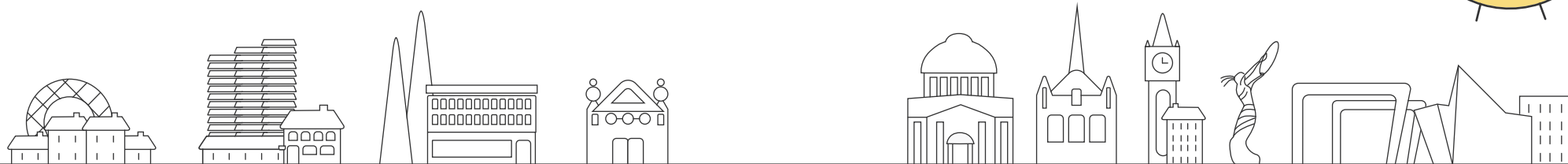
Last year our work with employers generated £112k in social value

**£112k**



For every £1 invested into the work of NOW Group we generate

**£10**  
in social value



**1000**

We currently work with over 1000 employers across NI



*"The experience has highlighted that so many employees with learning difficulties are capable of work but not given a chance."*

**Employer**

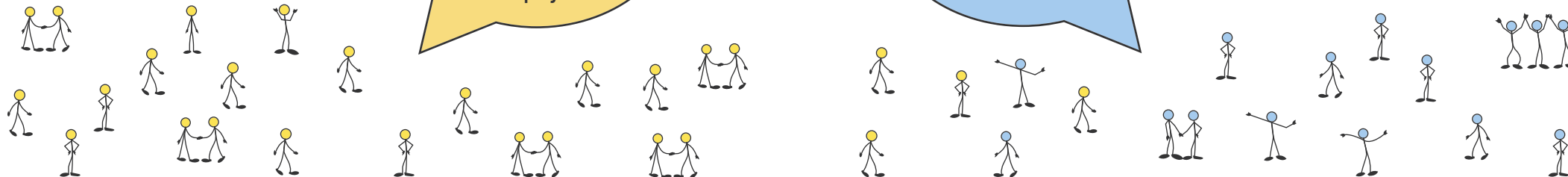
*"It has had a big impact on my life in the best way possible."*

**NOW Group participant**



**490**

Last year 490 employees benefitted from increased levels of disability awareness



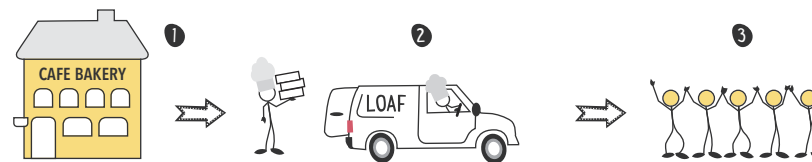


## Catering

Loaf Catering and Cafes is our social enterprise business that provides outside catering to businesses and events across Greater Belfast. It boasts an impressive client list including high profile private sectors businesses such as Deloitte and Barclays, as well as being the catering supplier of choice for the third sector. Loaf is passionate about good quality food and using local suppliers as much as possible.

Our menu offers a wide selection of choices including fresh sandwiches and salads, Loaf's award winning sausage rolls, seasonal hot dishes and freshly baked sweet treats. We also run two City Centre cafes which are the perfect spot for business meetings or some lunch with friends. The Bobbin Cafe is in Belfast City Hall and Loaf Cafe Bakery on the Grosvenor Road.

### WHY BUY FROM US?



When you buy from Loaf Catering and order outside catering it makes a difference to these guys, our participants

**# SOCIAL  
IMPACT  
PARTNER**



**9,000**

People now use the JAM Card

## JAM Card

The JAM Card is a card and app that allows people with learning difficulties and communication barriers to ask for Just A Minute of patience in customer service situations. It was our participants who said they would like a discreet way of telling people that sometimes they need a little extra time and patience.

We offer training for businesses to become JAM Card Friendly and tell their customers they are committed to inclusion and welcome JAM Card holders. There is the option of an online training course for staff which covers JAM Card awareness or a half day face to face training session with one of NOW's experienced staff. Organisations who undertake the training are provided with marketing materials to allow them to alert their customers that they welcome JAM Card holders.





For every £1 invested in  
NOW Group we generated

**£10**  
in social value

**206**  
Qualifications  
achieved

**38**  
Workable (NI)  
participants  
supported

**40**  
People into  
voluntary work

**44**  
People availed  
of work experience

**108**  
People achieved  
qualifications

**26**  
Catering qualifications  
achieved

**14**  
People achieved  
Essential Skills  
Literacy qualification

Transition

**16**  
Young people supported  
by Transition 2

**3**  
School aged p  
supported by

**52**  
Volunteers donated  
a total of 3267 hours

**60%**  
Reduction in stress  
reported by parents

**700**  
JAM Card app  
downloads

**7000**  
JAM Cards  
in circulation

**370**  
Siblings of our participants  
improved wellbeing a

**7**  
Ambass

## Gauge NI

Gauge NI is our research and evaluation social enterprise. We support businesses from the private, public and third sector to understand, measure and communicate their social impact.

Our team of experienced evaluation consultants can work with your organisation to identify where you are having an impact and how this is affecting society. We are specialists in the Social Return on Investment methodology which allocates a financial value to your social impact.

Our communications and design team work with organisations to effectively communicate the outcomes of their evaluation, including with our eye catching impact cards.



Hastings Hotels

*"Working with NOW Group is a journey I would recommend."*

## Employer and participant case study

Executive Chef at the 5 star Culloden Estate and Spa Paul McKnight works alongside NOW Group participant Daniel Thompson in his busy kitchen. Paul is delighted to have Daniel on his team and believes the ongoing support NOW provides to both employers and employees is a reassuring way to ensure they end up with the best staff possible. Paul comments,

*"I could see the potential in him right away, it was clear he had the right attitude. He is always chasing work which is what we need in the kitchen. Daniel has the personality to succeed and is a valued member of staff."*



*"Knowing that there is the support of NOW Group if there were any problems is reassuring. Working with NOW is a journey I would recommend for people who are looking to get into work."*





# SOCIAL  
IMPACT  
PARTNER





[www.nowgroup.org](http://www.nowgroup.org)



@NOW\_Group 

[www.nowgroup.org](http://www.nowgroup.org)

@NOW\_Group 