

For every £1 invested in
NOW Group we generated

£20
in social value

NOW Group is an award-winning social enterprise
supporting people with Autism, hidden disabilities,
and neurodiverse conditions into jobs with a future.

We work across the island of Ireland delivering a range of innovative
programmes to enable our people to gain the skills and the confidence
they need to play an active part in their local communities.

Under NOW Group we have several social enterprises:

- JAM Card® and App for people with hidden disabilities
- Loaf Catering & Cafes (Belfast & Dublin)
- Loaf Pottery (Co.Down)
- Gauge Impact (Social Impact Measurement SROI)

Scan the QR code to learn more
about our social enterprises
www.nowgroup.org/social-enterprise



JOIN THE MOVEMENT!

When you partner with us your are adding
social value to your business it makes a
difference and supporting people with
Autism, hidden disabilities, and neurodiverse
conditions into jobs with a future.

135k
JAM Card users
across UK & Ireland

2.5k
JAM Card Friendly
Businesses

JAM Card allows people with a hidden
disability to tell others that they need
extra time and understanding in a
private and easy way.

**Get a Jam Card® or become
Jam Card® Friendly Business**

www.jamcard.org

Do you or someone you know have Autism,
a hidden disability, or a neurodiverse condition?

Join our Training & Job Academies.
16+ N.Ireland and 18+ Dublin.

To register scan code or visit
www.nowgroup.org



RETHINK
IRELAND

UK Government

HSC Western Health and
Social Care Trust
HSC Belfast Health and
Social Care Trust

298
People achieved a
catering qualification
at Loaf Catering

78
Catering & Hospitality
jobs secured

56
Work placements
at Loaf Catering

We offer outside catering through our cafes in
Belfast and Dublin. Loaf Pottery in Crawfordsburn
is where we create our beautiful Loaf mugs
and offer pottery experiences and classes.

www.loafcatering.com

